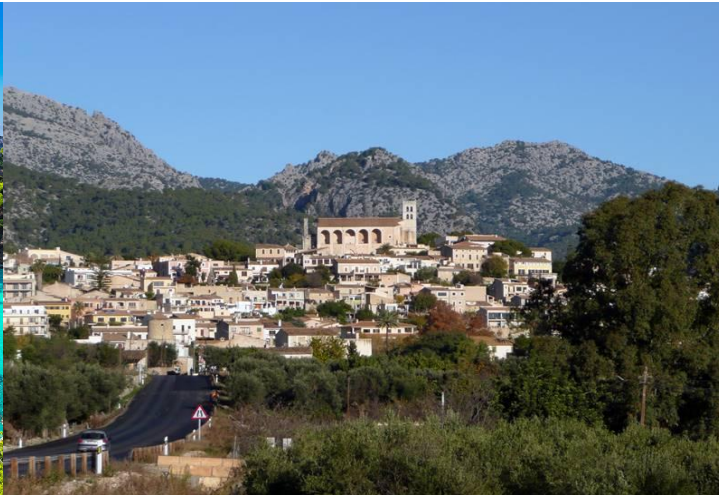


Most common tourist destinations in Mallorca





1. The cathedral.

***Built between the 14th and 16th centuries,
it is the quintessential jewel of Mallorcan
Gothic architecture.***

It is located in Palma.





2. Formentor

***Formentor is is a beach known for its crystal clear waters and its lighthouse
It is located in Puerto de Pollensa***

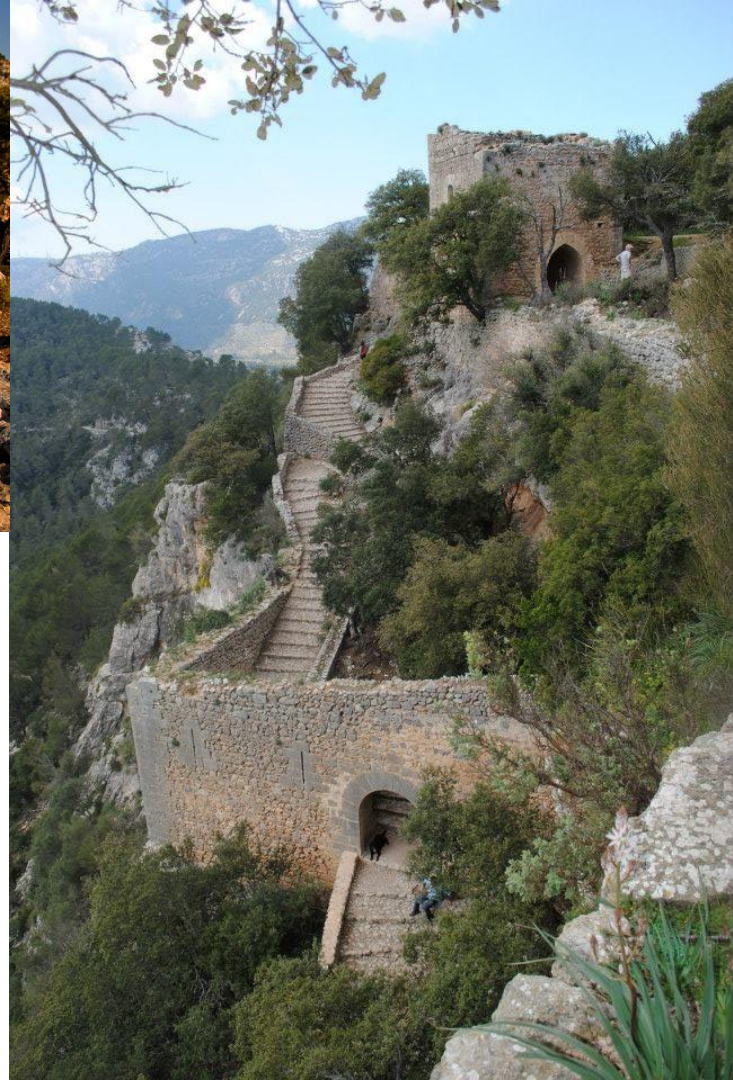


3. Illuc sanctuary
*Known for being a great sanctuary and for
the beautiful landscapes.
And for his chorus "blauets"*





*4. Alaro castle
Known for being 822 meters high
and for having a chapel
Is located in Alaró*





5. Bellver castle

Commissioned to be built by King Jaime II of Mallorca at the beginning of the 14th century.

Known for being used as a jail at the beginning of the civil war.

6. Arenal beach

Beach party area.

There is usually German and English tourism.



7. Magaluf

Party night beach area.

***There is usually young and
British tourism.***



8. Alcudia
Familiar tourism
Beach area
Cultural area



9. Cala Ratjada
British tourism
Beach and relaxation area.
Beautiful beach





10. Sa Calobra

***One of the most beautiful
and relaxing beaches in
Mallorca***

***Located in the Sierra de
Tramuntana***



WHAT SEASON DO TOURISTS COME?

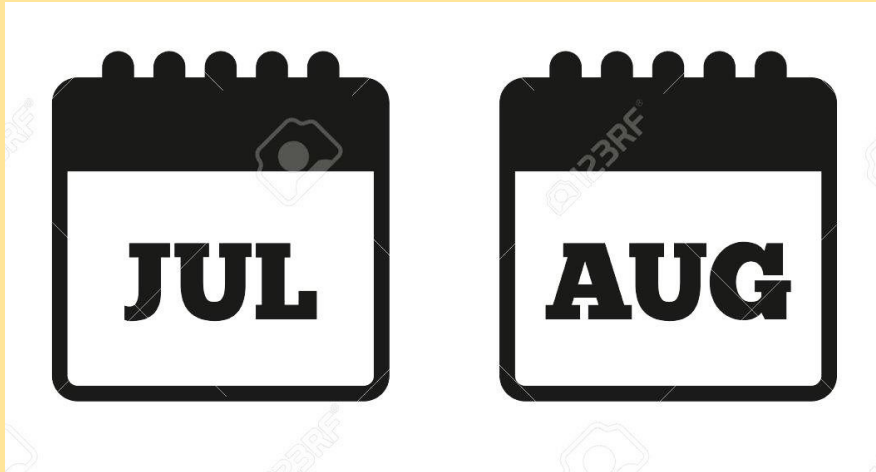
WHAT IS ASSOCIATED TO THE TIME THEY VISIT US?



WHEN?

What are the busiest months in Mallorca?

- **July** and **August** are Mallorca's busiest time.



Why? We have very good weather.

**UP TO
30°C!**



WE HAVE MORE THAN 300 BEACHES!!





Spring

VS

Summer

SPRING

Enjoy warm weather and low rainfall between March and May when the temperatures range from around 17 to 24°.



SUMMER

Summer temperatures range between 27 and 30° and you'll see around 12 hours of sunshine per day.



SPRING

Not swim



Temperatures



The most beautiful of Mallorca



SPRING





SUMMER



Tourist Attractions in Majorca

Alejo, Christopher, Robert

What do they do when they come?

Spend the day on the beach

It's one of the most important tourist destinations.

We have +200 beaches, and they are all crowded when the summer season arrives.



Alcudia



Sa Calobra

Beaches from May to October

From snorkeling to paddle surfing and sunbathing, there are many activities that take place on the beaches of Majorca.



Cycling all year round

Mallorca offers something for every cyclist, from some of the most impressive and demanding climbs to leisurely rides, making it a popular destination for amateurs and professionals.

The cycling season begins in February and is busiest until May but most cycle shops are open until October.



Partying in Maga in summer

Ibiza may be the party capital of The Balearic islands but that doesn't mean Majorca doesn't have a party scene worth visiting.

Millions of people come every year to have fun in Mallorca, a famous place tourists go to is Magaluf.



Magaluf



Magaluf

Water parks

Majorca also have leisure places where you can have fun with your friends or with your family.

Aqualand, Hidropark and Western park are the most visited water parks in Majorca.



Western Park



Hidropark



Aqualand

Is it associated with the time of the year they come?

Most of them are activities we usually do in the summertime, when the holidays arrive and it's hot outside.



Palma

How many tourists visit us every year?

About **16.750.400 tourists** visit us every year, this data is from **2019**, which has been the year with the highest number of tourists arriving to Mallorca.



How do they arrive?

Most tourists arrive by plane, 14.840.735 passengers in total for the year 2019 , that means 88,5% of the tourists come by plane. And the other 11,5% take the ship.



How do they move around?

Rentable cars → in 2019 there were about 80.000 cars driving around the island.

Public transport

Taxis/ private tourist busses (for organized tours)

By bicycle or walking



Opinion



IS OUR TOURISTIC MODEL SUSTAINABLE?

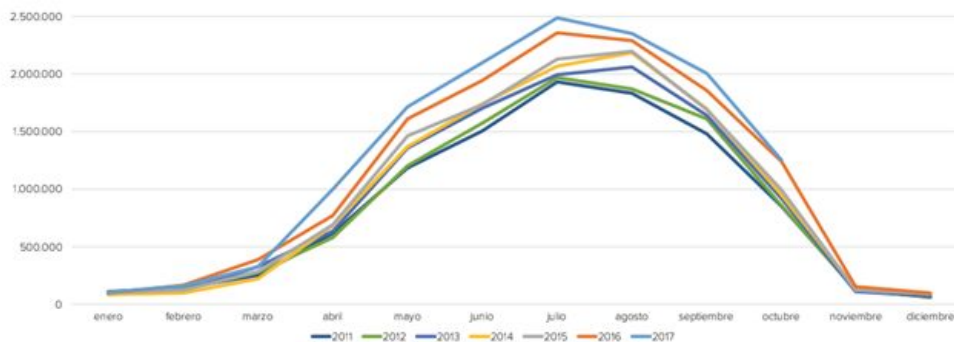
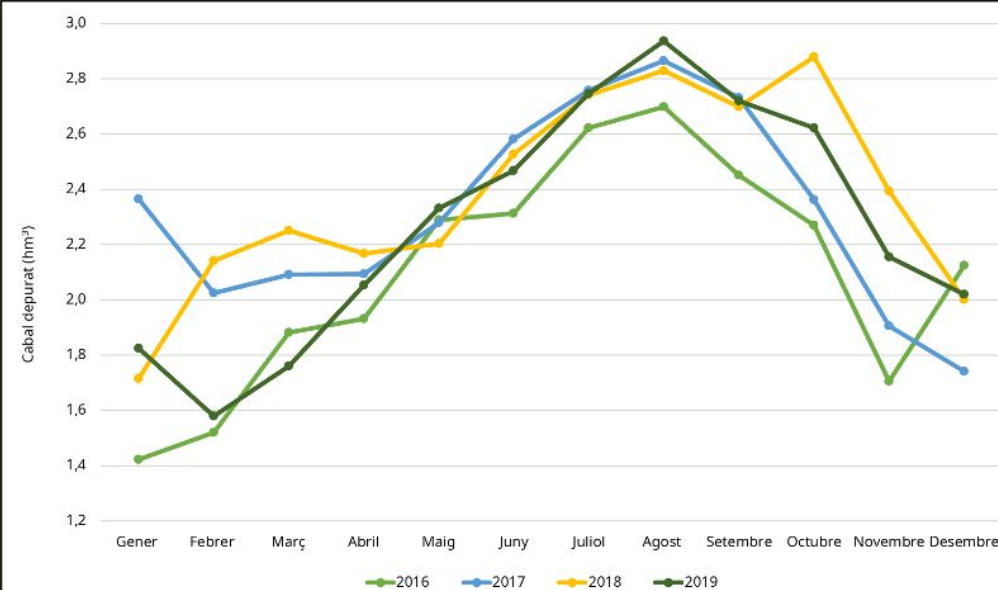


IS OUR TOURISM SUSTAINABLE?



Average depurated water

Average people in Mallorca



Fuente: Frontur. INE



**WE DON'T
FIT
ANYMORE!!!**



SOLUTIONS



DON'T WASTE WATER: Water is a natural resource and it's limited. Wasting water can cause a hard environmental impact



REDUCE ALL TYPES OF POLLUTION: As pollution is a major problem, avoid increasing it.



DRINK RESPONSIBLY: Not drinking responsibly may force you to disrespect our environment in many ways.

RESPECT

- PEOPLE
- NATURE
- RULES
- RESOURCES
- POLLUTION



THANK YOU VERY MUCH



FOR YOU ATTENTION!!!